

John Choate Bio

John Choate is the founder of Procinctu Group, a global risk management firm founded in 2006 that provides specialized security services and training to U.S. and foreign government entities, multinational corporations, and select individuals.

John began his professional career as a naval officer in the SEAL teams. Following completion of SEAL training as the officer-in-charge of class 218, he spent the next twelve years in both active and reserve billets deploying overseas in support of national security objectives. In addition to receiving various personal awards for classified special operations, more significantly his teams have received numerous distinguished awards including three Navy Unit Commendation medals, two Meritorious Unit Commendation medals, and the Presidential Unit Citation personally awarded to his SEAL platoon by the President of the United States.

In 2016, John was subsequently recruited to serve at the Executive Director of Security for the Wynn Resorts in Las Vegas with responsibility for designing, implementing, and managing a state-of-the-art security system comprised of over 400 personnel and myriad technologies.

John's professional experience is backed with a B.S. in History from the United States Naval Academy where he was selected as one of 18 Foundation Scholars, as well as a M.A. (with distinction) in National Security Studies from California State University. He also holds MBAs from both Columbia University (finance) and the London Business School (strategy).

An avid waterman, marginal piano player, and a truly horrific golfer, John spends most of his free time with his wife, Tammy, and two young children, Sofie and Tristan.

Program Content:

Known for their fierce commitment to team, SEALs approach the teambuilding process in an unconventional, yet calculated manner that focuses on the testing of one's personal resolve. Essential to great leadership is trust, communication, unity, and a tenacious mindset to accomplish the mission – no matter the circumstance.

Everyone is part of a team – whether it's family, business, philanthropic endeavor, club or sports – but most of us don't really know what it takes to be a great teammate. What role do you play in unlocking the team's full potential? What can you do better to help the team?

During the event, you'll meet a combat-decorated SEAL officer and former team lead instructor, who will provide insights into the SEAL Team perspective on cross-functional teamwork. Participants will be inspired to ask themselves, "What lessons can I use to better myself and enhance my efforts in all the various teams that I am part of, at work and in life?" This is an exclusive opportunity to hear true stories and gain insight into one of the world's top performance organizations.

Topics Include:

- Self and Situational Awareness
- Dynamic Communications
- Mission Planning
- Leadership through Chaos